



The Next Level of
PROFESSIONAL
MANAGEMENT IN
SINGAPORE *and*
SOUTHEAST ASIA

Expert Services from
KELLEN COMPANY
and CMA
INTERNATIONAL
CONSULTANTS



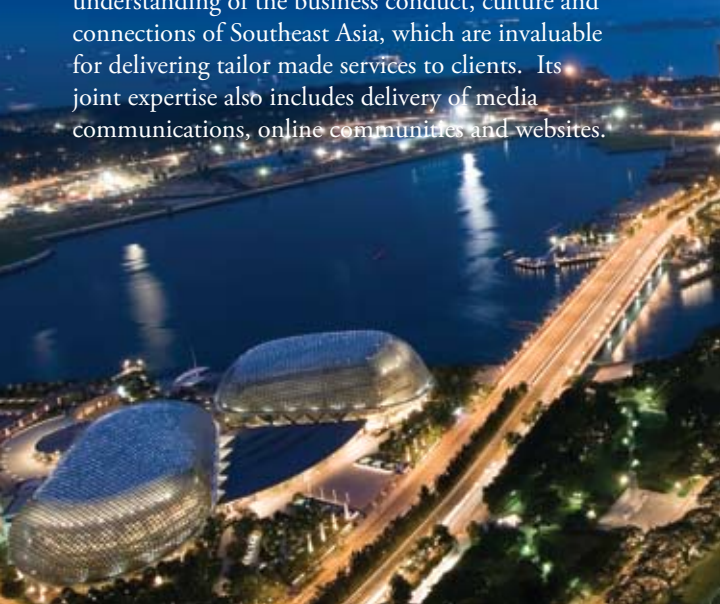
EXPERT SERVICES *from* KELLEN COMPANY *and* CMA INTERNATIONAL CONSULTANTS

Kellen Company and CMA International Consultants Pte Ltd (CMA) in Singapore, have a strategic alliance that provides existing and prospective clients the best of each firm.

Kellen/CMA supplies strategic resources and management expertise to business associations and professional societies seeking to enhance their understanding of Asian Pacific markets, to establish representation in Singapore or to set up a new organization.

The alliance provides strategic guidance on government affairs, health & safety standards, international security measures and best practices, as well as offering direct assistance with financial, membership and conference management. Additionally, it provides the leadership, staff and centralized state-of-the-art headquarters for day-to-day administration leaving clients with no fixed or personnel expenses and allowing their leadership to focus on the issues and programs most important to members.

Kellen/CMA has a regional as well as an international understanding of the business conduct, culture and connections of Southeast Asia, which are invaluable for delivering tailor made services to clients. Its joint expertise also includes delivery of media communications, online communities and websites.



With this model, the Kellen/CMA alliance serves as a virtual “one-stop shop” in terms of comprehensive association management and strategic advice. Our experts work closely with the leaders of the industry or profession to achieve specific goals and objectives that meet budgetary restrictions, timeline parameters and are of the highest quality.

about CMA INTERNATIONAL CONSULTANTS

Established in Singapore since 1995, CMA International Consultants Pte Ltd (CMA) is one of the leading professional conference, exhibitions and events organizers in Asia. CMA’s versatile range of services includes association/institute management, travel & accommodation, marketing & press communications and government affairs. Its clientele are from many areas of trade and industry, professions and academia, both local and international. CMA engages its strategic resources together under a single and focused organizational framework to provide full scale services as well as convention and exhibition management.



about KELLEN COMPANY

Kellen Company is an international professional services firm established in 1964 that provides a complete range of services to international, national and regional associations, professional societies, foundations and businesses.

A global leader in the association management industry, we offer comprehensive management and consulting, as well as a broad range of project-specific services tailored to meet client needs.

The Kellen Company is committed to quality and integrity, and long-term partnerships with clients, helping them maximize resources, innovate and achieve new levels of success.

We have offices and representation in the United States, Europe, China, the Middle East, India and Southeast Asia.

Demonstrating our commitment, Kellen has achieved charter accreditation through the Association Management Companies Institute (AMC Institute) and the American Society of Association Executives (ASAE).

FOR ENQUIRIES, PLEASE CONTACT:
Alfons Westgeest, Managing Partner
awestgeest@kellencompany.com

Allison Law, Managing Director
allison8@singnet.com.sg / allison@cma.sg
TEL: +65 6336 2328

WWW.KELLENCOMPANY.COM • WWW.CMA.SG

1 LIANG SEAH ST • #02-12 LIANG SEAH PLACE
SINGAPORE 189022

